

SENIOR FOCUS



☆ Class of
2023 ☆
☆ ☆

Leonard's

COVER:
NATALIE
TOCOI CREEK HIGH SCHOOL

☆ Class of 2023 ☆

Senior Year will be an important chapter in your life filled with excitement, friendships and fun. Between Homecoming, finals and Prom, you'll be making memories to last you a lifetime.

One of the first steps to kicking off your Senior Year is taking your Senior Photos. These are photos that help capture who you are, your style and what you love!

Leonard's professional photographers are ready to give you a fun experience while also showcasing your personality and what makes you, YOU!

In this edition of Senior Focus, you will find detailed descriptions of all the different sessions that Leonard's has to offer. Check out our "Outfit Inspo" section for outfit ideas and our "What to Bring" section for ideas on how to make your Senior session personalized to you!

Leonard's

Your Official Senior Photographer for
the Class of 2023

2023

HANNAH
WHARTON HIGH SCHOOL

Drape



We provide the black drape. It comes off the shoulder, so bring a strapless top or a tank top with straps that can easily be slipped down. We provide pearls, but feel free to wear your own jewelry!

Tux



We provide the tuxedo. For your Senior Formal, please wear a plain, collarless, light-colored t-shirt.

Senior FORMAL

What is a Senior Formal?

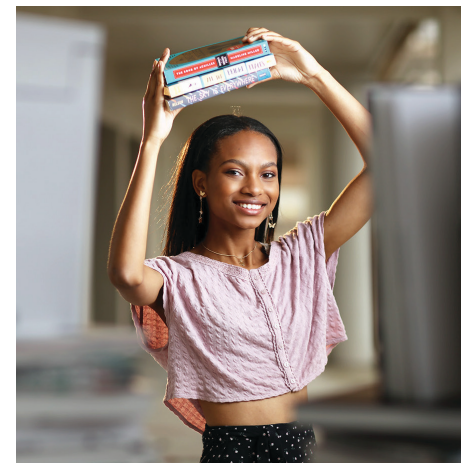
Your Senior Formal photo is a rite-of-passage that symbolizes your last year of high school. This traditional headshot will serve as your yearbook photo for your Senior Year.

Do I get to choose the formal pose that will be in the yearbook?

Yes! You can select your pose on our website once your proofs are available to view. From there, you can choose which pose is right for you up until your school's deadline. Make sure to select your pose as soon as you can! If you don't, one of Leonard's Senior Photography Experts will pick the best image for you.

When do I get my Senior Photos taken?

We recommend getting your Senior Photos taken as soon as you can! The sooner you do it, the less you have to worry about your school's yearbook deadline. Our Senior Focus Studios are open all summer, or you can look out for photo shoot dates on your campus!



On the next few pages, you'll find our session options. ALL of our sessions include your Senior Formal, so make sure to pick a session that will also show off your personality!






CHLOE
CYPRESS LAKE HIGH SCHOOL

ULTIMATE

ultimate

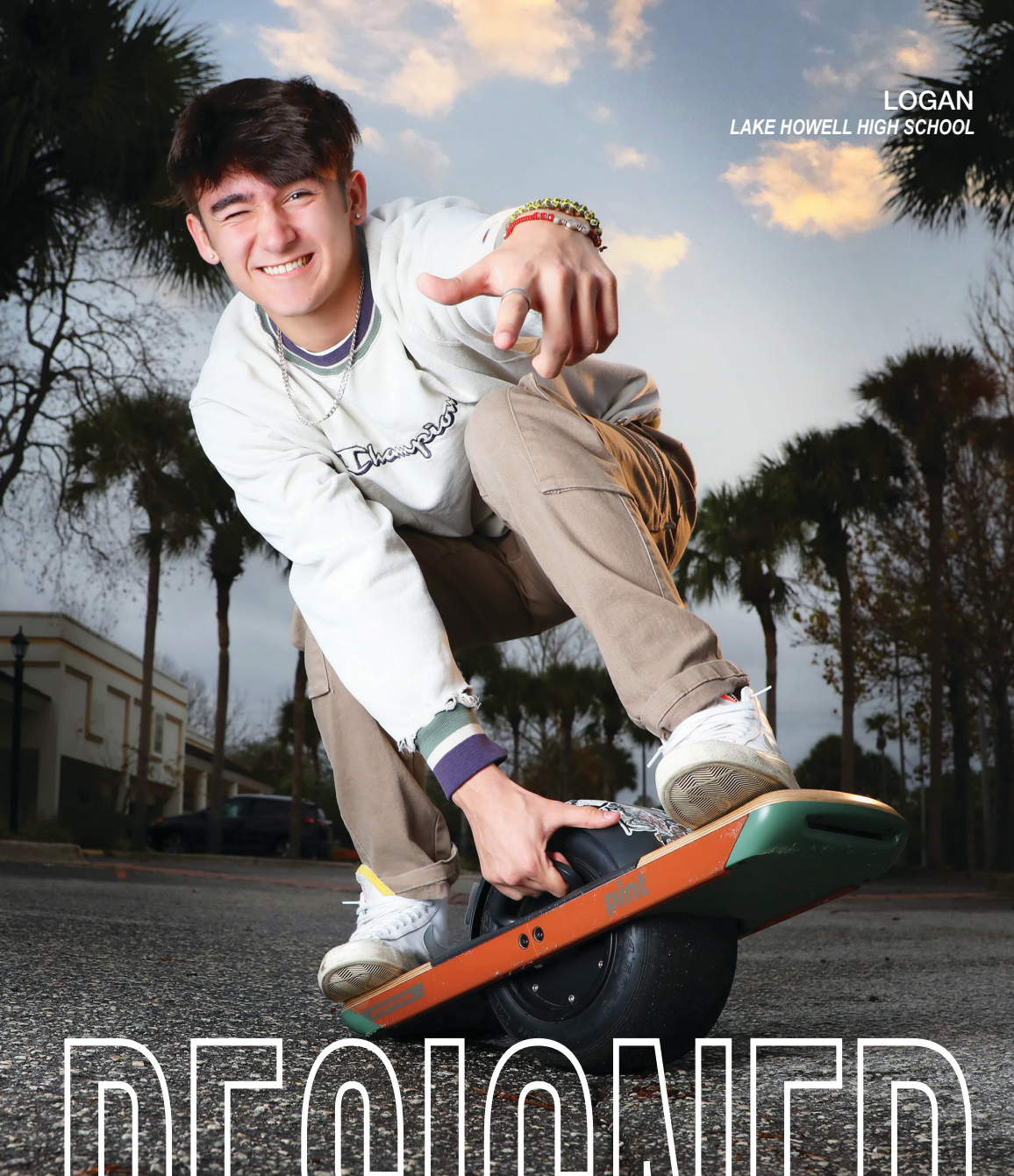


Available at our Senior Focus Studios or when our Photography Team visits your campus, the Leonard's Ultimate Session is a photo shoot that lets you show off all that makes you, YOU! This session includes:

-  Your Yearbook Formal
-  2 Indoor Scenes
-  2 Outdoor Scenes

Book Early and Save!

Get the Ultimate Session for just \$40 when you book in-studio in the month of June. Use Code ULT40 at checkout.



LOGAN
LAKE HOWELL HIGH SCHOOL





DESIGNER Designer

With the Leonard's Designer Session, you can experience a bit of everything for your Senior photo shoot! Available at our Senior Focus Studios or when our Photography Team visits your campus. This session includes:

-  Your Yearbook Formal
-  2 Indoor Scenes
-  1 Outdoor Scene

VALUE value

Looking for simplicity in your Senior photo shoot? The Leonard's Value Session is the way to go! Available at our Senior Focus Studios or when our Photography Team visits your campus. This session includes:

-  Your Yearbook Formal
-  2 Indoor Scenes



SOFIA
WINDERMERE HIGH SCHOOL





VOGUE

ELEKTRA
WINTER HAVEN HIGH SCHOOL
LAKELAND STUDIO

For information on booking Vogue, Guy or Boutique Sessions, visit www.leonards.com/premier



Feel like the model you are with our most exclusive photo shoot, our Vogue Session! This is a one-on-one photo experience offered at any of our Senior Focus Studios near you! This session includes:

-  Your Yearbook Formal
-  Professional Hair AND Makeup
-  Unlimited Indoor and Outdoor Scenes at our studio
-  An additional on-location photo shoot at a scenic spot in your area
-  Premium Photography Options





GUY

Hey Senior guys, get a one-on-one photo experience in this session designed just for you! Available at any of our Senior Focus Studios. This session includes:

- Your Yearbook Formal
- Unlimited Indoor and Outdoor Scenes at our studio
- An additional on-location photo shoot at a scenic spot in your area
- Premium Photography Options

CAEL
ALLEN D. NEASE HIGH SCHOOL
ST. AUGUSTINE STUDIO

BOUTIQUE

Our Boutique Session is another one of our one-on-one photography sessions made to make you feel like a star! Available at any of our Senior Focus Studios. This session includes:

- Your Yearbook Formal
- Professional Hair OR Makeup
- Unlimited Indoor and Outdoor Scenes at our studio
- Premium Photography Options



MARY
STANTON COLLEGE PREPARATORY SCHOOL



For every scene included in your session, you can change your outfit! Here are some outfit ideas to try for your session.

SENIOR



ALEXANDRA
BISHOP KENNY HIGH SCHOOL

FORMAL WEAR



♥ 💬 📍 📌
Suits or tuxes for guys, gowns and nice dresses for ladies. Think red carpet!

FALL & WINTER



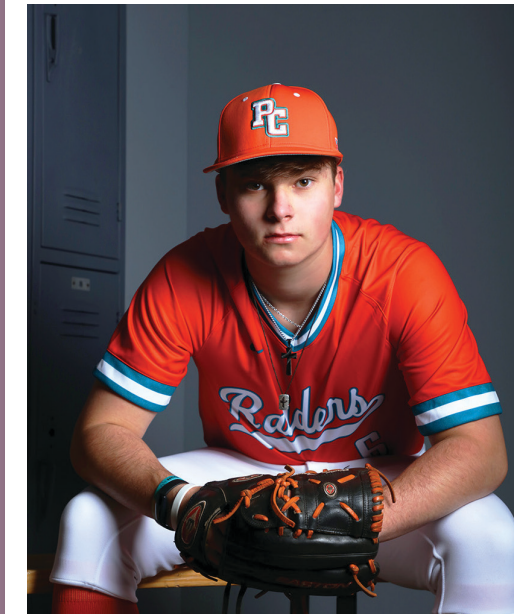
♥ 💬 📍 📌
Try showing off your winter style for your Senior Photos. Long sleeves, sweaters, jackets, scarves, boots, etc.

SPRING & SUMMER



♥ 💬 📍 📌
Shorts, sandals, sundresses. Dress like you're going to have some fun in the sun!

SPORTS & ACTIVITIES



♥ 💬 📍 📌
Jerseys, uniforms, dance wear, costumes, club t-shirts. Show what you love doing or what you're passionate about!

WHAT TO BRING



Sports Equipment

Balls, bats, oars, gloves, pads, shoes, surfboards. If it has to do with your sport or activity, bring it.



Class of 2023

Bring t-shirts, signs, banners, balloons, etc. that represent the Class of 2023. You can get creative with these and even try making your own!



Hobbies & Collections

Display what you love doing, whether that's FFA, painting or photography. Try bringing your collections too: Shoes, medals, books, etc.!



Pets & Animals

Dogs, cats, snakes, horses; we welcome pets of all shapes and sizes at our studios! Just make sure your pet is with a responsible adult when they are not being photographed.

TIPS & TRICKS

Plan Your Makeup

If you want to try a new makeup look for your session, try practicing a few times beforehand to get it perfect.



Solid Colors

Try to avoid large logos and busy patterns when picking out your outfits. Classic textured fabrics such as cotton and denim are great options for your photo shoot!



Normal Hairstyles

Style your hair in a way that still looks like you. If you need a haircut, try getting it done at least one week before your appointment to give your hair time to adjust and look more like you.



Attention to Detail

Check nails for chipped polish and try simple colors that won't distract from your outfits. Be mindful about going out in the sun before your session - nobody wants sunburns or tan lines in their Senior Photos!



KAYAH
SOUTH FORT MYERS HIGH SCHOOL

BACK COVER:
MICHAEL
SAVANNAH COUNTRY DAY SCHOOL



Schedule Your Senior Session

Look out for an email from Leonard's with your personalized access code and scheduling information. After **May 1st**, if you have not received your scheduling email, you can visit


www.Leonards.com/schedule


or scan the QR Code to search for your access code and book your Leonard's Senior Session. Schedule your session **BEFORE** school starts to make sure you meet your school's yearbook deadline!





 www.leonards.com

 1-888-224-5045

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 SENIOR FOCUS
Leonard's
UNIQUE · DRIVEN · STRONG