Getting Started With iObservation

(iObservation is the digital platform in which your principal or supervisor records observations using the Marzano framework that then are used for 65% of your evaluation rating. Learning Sciences International is the company that owns iObservation; the website is www.effectiveeducators.com, so you may see those names in email messages.)

TO ACTIVATE YOUR ACCOUNT AND CREATE YOUR PASSWORD (for New Users in 2017-2018 only):

1. Open your Google Chrome internet browser from your desktop. (Do not use Internet Explorer.)

2. Enter the following web address: www.effectiveeducators.com/ and open it, then bookmark it for future reference (see star in upper right corner).

3. Click “First Time User?”

4. Type your full First Class email address in the Email Address box, following this format (unless you have a different format / address due to special circumstances of duplicate names, etc):
   legalfirstname.lastname@nassau.k12.fl.us
   (Example: joyce.menz@nassau.k12.fl.us NOT menzjo@nassau.k12.fl.us)

5. Click Submit.

6. NEXT, FOLLOW THESE STEPS:
   - Close the iObservation website. Then:
   - Log into your First Class email and look for an email from noreply@effectiveeducators.com.
   - Open the message and click the link in the message or copy and paste the link into the Google Chrome internet browser.
   - This will take you back to the iObservation site.
   - Verify that your first name, last name, and email address are displayed correctly.
   - Type a password in the Change Password box (even though you are actually “creating” your password). Be aware that your iObservation password will be CASE SENSITIVE and see the other notes below!
   - Retype the password in the Confirm Password box.
   - After you type in a password, the system will tell you if it’s “strength” is adequate or if it is “weak.” To strengthen it, add a number or symbol to the end.
   - Click Save.

8. NOTES ABOUT CREATING YOUR PASSWORD. Your iObservation password DOES NOT have to match your single sign-on / network log in, Focus, Classlink, or First Class and it will NOT change when you update your network password every 60 days. It is a permanent password unless you forget it or choose to change it and have to use the “forgot password” or the “change password” help feature to reset it.

9. After creating your password you will be able to click “log in.”

10. To log in next time, open Google Chrome, click the iObservation tab that you bookmarked previously or re-enter www.effectiveeducators.com, type your username (email address) in the Username box; type your password in the Password box; click Login.

11. You may also access the website www.EffectiveEducators.com at home and from any Device.

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