



Digital Media/Multimedia Design
 Career and Technical Education
Your Future Starts Here – Unlock Your Potential!
2023-24 SY



Career Cluster: Arts, A/V Technology & Communications	CTE Program: Secondary: Digital Media/Multimedia Design (8201600) All High Schools Postsecondary: Florida State College @ Jacksonville
Career Cluster Pathway: Visual Arts	Industry Certification: Secondary: Adobe Photoshop (ADOBE022), Adobe Illustrator (ADOB020), Adobe InDesign (ADOB021)

	16 CORE CURRICULUM CREDITS					8 ADDITIONAL CREDITS	
	ENGLISH 4 credits	MATH 4 credits	SCIENCE 3 credits, 2 with lab	SOCIAL STUDIES 3 credits	OTHER REQUIRED COURSES FINE ARTS (1 credit) PHYSICAL EDUCATION (1 credit)	CAREER AND TECHNICAL EDUCATION COURSES RECOMMENDED ELECTIVES	

HIGH SCHOOL	<ul style="list-style-type: none"> Students are also encouraged to participate in dual enrollment courses which may be used to satisfy high school graduation or Bright Futures Gold Seal Vocational Scholars course requirements. The Bright Futures Gold Seal CAPE Scholars award requires at least 5 postsecondary credit hours through CAPE industry certifications. For further details, refer to the Bright Futures Student Handbook. 							
	9th	English 1 or English 1 Honors	Algebra I (or Honors) or Geometry (or Honors)	Environmental Science or Biology (or Bio Honors)	AP Human Geography or Elective	HOPE – Health Opportunities through Physical Education	Digital Media/Multi-Media Foundations 1 8201210	Elective
	10th	English 2 or English 2 Honors	Geometry or Algebra II (or Honors)	Biology, Chemistry, Physics, Anatomy (or Honors Level)	World History (or Honors or AP)	Fine or Practical Arts	Digital Media/Multi-Media Foundations 2-8201220	Principles of Entrepreneurship 8812110
	11th	English 3 or English 3 Honors	Algebra II, Math for College Liberal Arts, Math for College Algebra, Pre-Calculus	Chemistry, Physics, Anatomy (or Honors Level)	US History or US History Honors or APUSH	Elective or World Language	Digital Media/Multi-Media Foundations 3-8201230 (Honors Credit)	Elective
	12th	English 4 or English 4 Honors or AP Eng. Literature	Math for Data & Financial Literacy, Math for College Algebra, or AP Calculus	Marine Science, Earth/Space, Physics, AP Physics, AP Biology	American Government .5 + Economics .5 or AP Microeconomics and AP Government	Elective or World Language	Digital Media/Multi-Media Web Production 8201610 (Honors Credit)	Elective

POSTSECONDARY	Based on the Career Cluster of interest and identified career and technical education program, the following postsecondary options are available.		
	TECHNICAL CENTER PROGRAM(S)	COMMUNITY COLLEGE PROGRAM(S)	UNIVERSITY PROGRAM(S)
	Florida State College at Jacksonville: Graphic Design Production T.C., Digital Media/Multimedia Production T.C.	Florida State College at Jacksonville: Digital Media A.S. and B.A.S., Digital Media/Multimedia Technology A.S.	UNF, Jacksonville: Graphic Design and Digital Media, B.S. Flagler College, St. Augustine: Graphic Design, B.S. FSU, Tallahassee: Digital Media Production, B.A. or B.S. UCF, Orlando: Graphic Design, B.F.A Full Sail University, Orlando: Public Relations, Media Communications, New Media Journalism, B.S.

CAREER	Sample Career Specialties – Careers from the Targeted Occupations List are in bold.	
	Graphic Artist, Commercial Artist, Graphic Design Editor	Graphic Designer Creative Director, Marketing Director, Graphic Designer

Career and Technical Student Association
 Future Business Leaders of America